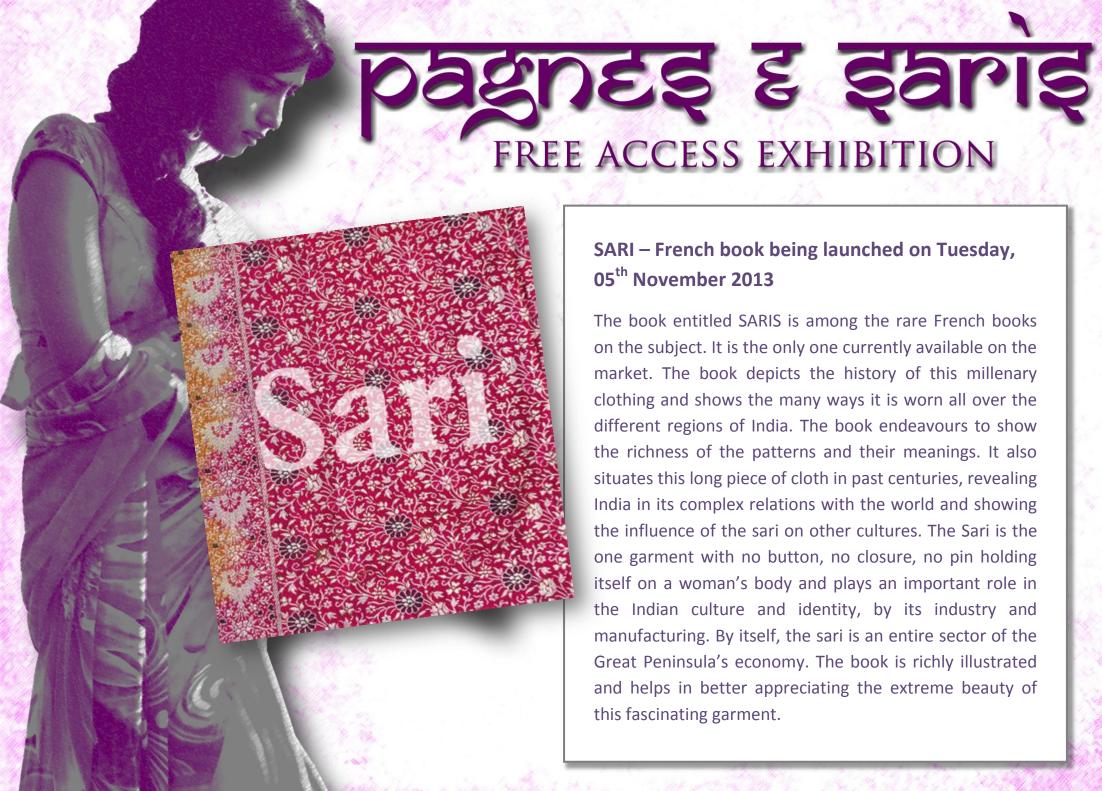


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## INTRODUCING THE MASTER WEAVER ...MR. GAJAM ANJALAH

Gajam Anjaiah (born 16 May 1955) is an Indian master handloom designer who is widely recognised in the handloom industry for his innovations and developments of Tie and Dye handloom products along with Telia Rumal technique of weaving (IKAT / Tie & Dye process). He received Padma Shrifrom Government of India under Art category in 2013.

He is known for his traditional design known as Puttapaka Sarees in Tie and dye skill, that is the traditional art of designing on paper and then transferring it on to cloth. His dedication to the Handloom Industry has kept the Indian tradition of weaving alive, brought livelihood to the weavers and gave exclusive/unique designed handloom products to the people in India.

Born on May 16, 1955, in a Padmashali community in Puttapaka village, in Nalgonda district, Andhra Pradesh to Narasimha, also a textile designer, who is credited with bringing Telia Rumal to his community from Chirala. The traditional Telia Rumals are produced by him in its original and traditional methods since its inception by his father in the Puttapaka village.

LIVE DEMONSTRATION OF SARI WEAVING ON THE LAUNCHING DAY...



